

Fitness Expo Dubai 2016

www.fitnessexpo.ae



مجلس دبي الرياضي
DUBAI SPORTS COUNCIL



Sponsorship and
Exhibition Opportunities

November 24 – 26, 2016 | Dubai, UAE

Dubai International Marine Club



By Sponsoring or Exhibiting at the Fitness Expo Dubai, you will:

- Find and reach new customers from around the world and tap into new markets.
- Get unprecedented exposure for your brand and get recognized as an industry leader and expert.
- Meet and connect with top health & fitness experts and industry leaders to gain market insights and network.

Signing up as a Sponsor or Exhibitor is simple and we have multiple teams to ensure that your experience is as smooth as possible and you get the maximum value for your money.

Contact us directly for more details and bookings.

Telephone: +971-4-444-9563

Cell: +971-55-537-9390

Email: partners@fitnessexpo.ae



The Dubai International Marine Club (DIMC) will light up for the World's Largest Fitness Expo in 2016, hosting the top minds and brands of the global health and fitness industry.

In line with the essence of Dubai and our aim of creating a truly world-class event, we can proudly say that the Fitness Expo Dubai is going to be the largest Fitness Expo in the Middle East. The Expo has been strategically planned on the same weekend as the UAE National Sports Day Festivities.

It will be a showcase of innovation and inspiration for health, fitness and mental wellbeing. Our aim is to bring together some of the best human minds, products and ideas to improve the physical, psychological, financial and spiritual health and wellbeing of people in the city, the country and beyond.

Apart from various projects around the world, our team is also credited with creating the largest startup demo in Canada with participation from major companies like Google and Apple. The event is now an annual affair attracting top investors from more than 50 countries. Mr. Arif Mirza, the founder of Fitness Expo Dubai is a visionary who shares the same vision as the leaders of Dubai and the UAE. Let's make Dubai the Healthiest City.



What is the Fitness Expo Dubai?



WHAT

The Dubai Fitness Expo is going to be the largest fitness event in the country. We will be welcoming visitors to the DIMC. Visitors will be able to enjoy seminars, performances, Les Mills classes, and connect with fitness experts from around the world. While trying out some of the latest equipment and apparel.



WHY

Traditionally, Dubai has been the cradle of development and as a city, shows unprecedented resolve to achieve new heights.

The people of Dubai too are able, willing and ready to embrace better, healthier ways of life.

The Fitness Expo Dubai aims to be the most effective way to harness this spirit and bring change for the better.



WHO

We have recruited some of the best fitness expo minds in the world.

Our team comprises of people who have been driving forces behind the mega success of Europe's largest consumer fitness expo and the biggest fitness expo in LA, USA.



Fitness Expo Dubai Overview:

- 30,000 square meters space for vendors.
- 20+ Fitness Workshops over 3 Days
- 20+ Collective Fitness Activities.
- 20+ Professional Presentations on Health, Fitness & Wellbeing.
- Many Giveaways and Prizes.

Schedule

Thursday, Nov 24, 2016
1100 – 2200 Hours

Friday, Nov 25, 2016
1100 – 2200 Hours

Saturday, Nov 26, 2016
1100 – 2200 Hours

Dubai International Marine
Club, Mina Seyahi, Al Sofouh
Road, Al Seyahi Street,
Dubai, U.A.E.



Dubai's Health & Fitness Market Overview

- Dubai has more than 30,000 health and fitness enthusiasts who have personal trainers and are looking for the latest and greatest in equipment, supplements, training techniques and related products and services.
- There are roughly over 300,000 people in Dubai who are members of one or more gyms and clubs.
- Around 2,000,000 people in Dubai regularly engage in various health and fitness related activities and are potential customers for both equipment and services.
- Today Dubai is the Middle East/African headquarter of many multinational firms and is already the next host of the World Expo (Expo 2020), which makes it an attractive investment option for health and fitness industry leaders.



Fitness Expo Dubai Overview:

- 30,000 square meters space for vendors
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- Mega Raffle Draw

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Club, Mina Seyahi, Al Sofouh
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In Line with the Vision of H.H. Sheikh Mohammed bin Rashid Al
Maktoum



مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed Bin Rashid
Al Maktoum Global Initiatives



حكومة دبي
GOBIERNO DE DUBÁI



Fitness Expo Dubai

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Under the Patronage

H.H. Sheikh Ahmed bin Mohammed bin Rashid Al Maktoum
President of the National Olympic Committee

- In line with the UAE National Sports Day, Fitness Expo Dubai will be hosting the festivities at the Dubai International Marine Club, from the 24th to the 26th of November, 2016. With the full support and organization from the Dubai Sports Council, this event is in parallel to the vision of the great leaders of the United Arab Emirates.
- We are pleased to share with your company the details of this exhibition, in order to continue enriching this industry here in the Middle East, our aim is to attract over 192 countries.



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Dubai International Marine Club, Mina Seyahi, Al Sofouh Road, Al Seyahi Street, Dubai, U.A.E.

About the Founder and CEO FED

- Mr. Arif Mirza is the Founder and CEO of the Fitness Expo Dubai. Dubai has been home for Arif Mirza for good few years and it has given him so much. He wanted to do something in return. That's when the idea of Fitness Expo Dubai was born. He and his team have worked hard and are grateful for all those who have pitched in. Even the most bustling Expo is going to be a just a drop in the bucket, in comparison to the Vision of Dubai from our beloved Ruler, His Highness Sheikh Mohammed Bin Rashid Al Maktoum.
- Fitness Expo Dubai is bringing some of the most famous athletes to Dubai along with health and fitness companies with the latest products and insights. It is all for the residents, healthier society is our collective vision. Everyone must play their part.



Trainer.ae
Your Personal Trainer



StrongMan and
StrongWoman
Competitions,
Master Classes
and Seminars by
Fitness Gurus
from Around the
World.

Family Healthy
Living.

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Fitness Expo Dubai Preparations

Fitness Expo Dubai welcomed H.H. Sheikh Mansoor bin Mohammed bin Rashid Al Maktoum to the future site of Fitness Expo Dubai. During, the visit he gave us feedback and support, we are very humbled to be receiving such great support from our great leaders.



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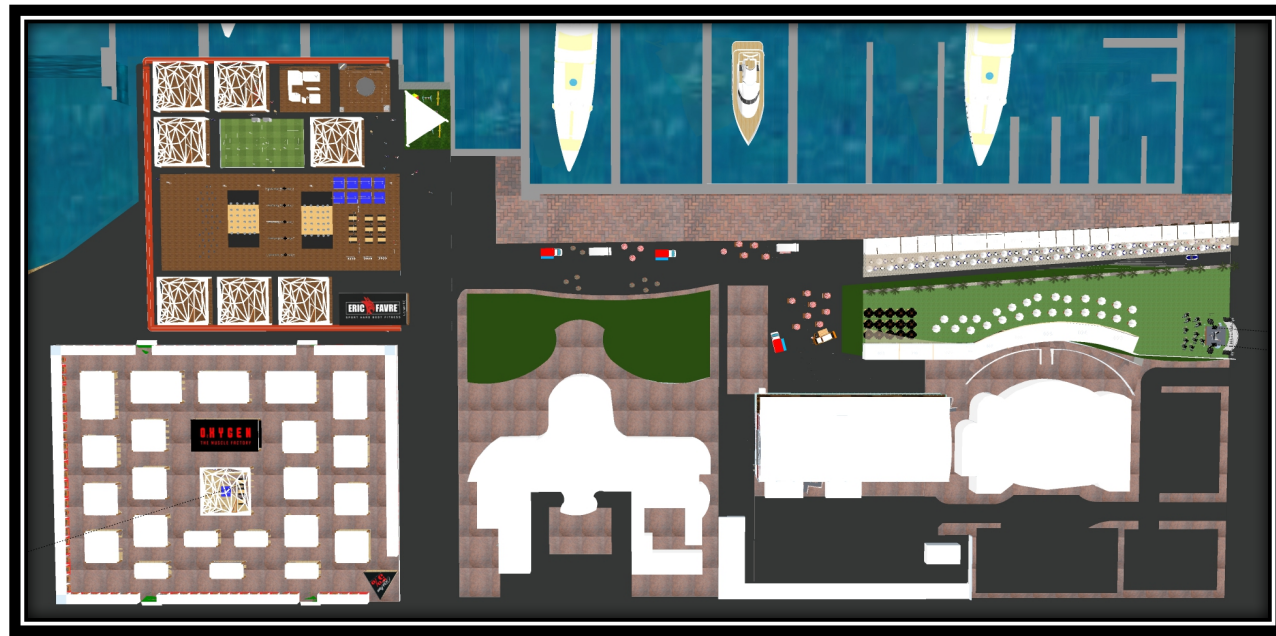
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1100 – 2200 Hours

Buy your tickets at
TicketMaster.ae.

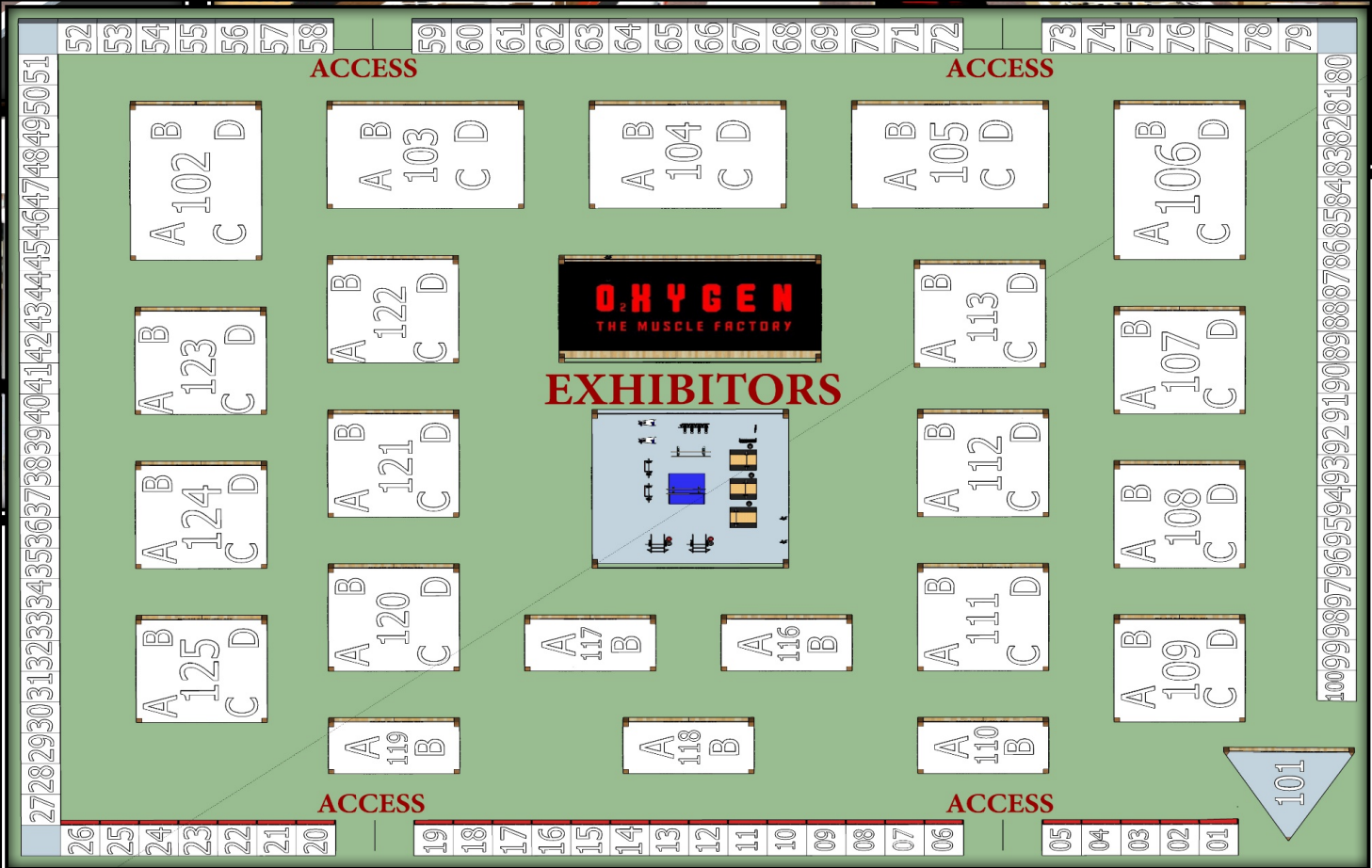


Event Site Plan





Event Site Plan



StrongMan and StrongWoman Competitions, Master Classes and Seminars by Fitness Gurus from Around the World.

Family Healthy Living.

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Seminars and Lectures

The Fitness Expo Dubai Event cares about the importance of fitness and health. We have planned many lectures and seminars, exclusively for men and women both. Internationally renowned educators will be conducting workshops. Upon completion of the workshops students will be granted international Education Credits.

In essence, this is an event for the public sector, health, and fitness professionals.

Emirati Women

Fitness Expo Dubai gives Emirati women great importance; therefore we have put together master classes and seminars to educate women on health and fitness. Educating them on making healthy choices for their families; which is the future of Dubai.



Amateur
Bodybuilding and
Physique
Competition by
the IFBB and
Fitness Expo
Dubai.

PRO
Bodybuilding
Show by
SheruClassics.

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**500,000
DHS**

**2 PRO
CARDS**

IFBB

**LARGEST
AMATEUR SHOW
IN THE MIDDLE EAST**

**PHYSIQUE & BODYBUILDING
NOV 23RD & 24TH**

**FITNESS
EXPO
DUBAI**

مجلس دبي الرياضي
DUBAI SPORTS COUNCIL

دبي الدولي للرياضة البحرية
DUBAI INTERNATIONAL MARINE CLUB

Community and
International
Fitness
Involvement

We are very
excited to be
hosting a Regional
Fitness
Competition.

And Many More

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REGIONAL FITNESS COMPETITION

24TH & 25TH NOVEMBER 2016

Qualifying at Gen. Dept
of Security & Emergency – Al Wasl

Finals

Fitness Expo Dubai - Dubai Marine Club

INVITATION

40 Teams of 4 athletes from health clubs and
government entities of the UAE and other
Gulf Countries



TOP Exhibitors. Our exhibitors are coming from all around the world as far Poland, Germany, USA, and as close as Kuwait and Qatar.

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SCITEC
NUTRITION

TIMA
LOVE LIFE

Rich
50%
Piana
NUTRITION

GAT

HNLABS
HEALTHY NUTRITION LABORATORY

SEID
WEAR

BodyStretch
HIMTEC
Swiss made 

 **BODY**

14
Superior
SUPPLEMENTS


PROTEINBOT
AUTOMATISCHE SPORTERNÄHRUNG VERKAUFSTECHNIK

just **4** me
lifestyle

BE
Sports
NUTRITION

 **Caffé di Artisan**

NS

 **BIOACTIVES**
INSPIRING ACTIVE LIVES

Lestello
BIO

DH
DIET HOUSE

We have planned many activities for the kids, like yoga, parkour, circuit training, ninja warrior course, Zumba and much more. A fun weekend for all ages.

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We will also
have seminars
and workshops
from
internationally
renowned
educators.

purusLABS



PROMOTIONS

OTB



errea



Compex

Cherrypick



desert gate
مكة الصحراء

DYNAMIC
FITNESS & STRENGTH

FROG
FITNESS



KINETIK

THE TRAINING EVOLUTION



oola

optimal**FITNESS**

O₂XYGEN
THE MUSCLE FACTORY

PARKOVER **DXB**

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TOP
Exhibitors. Our
exhibitors are
coming from all
around the
world as far
Poland,
Germany, USA,
and as close as
Kuwait and
Qatar.

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Official Media Partners

Schedule

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1100 – 2200 Hours

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Official Sponsors



SimbleLive



هيئة الطرق والمواصلات
ROADS & TRANSPORT AUTHORITY

RTA

Telephone: +971-4-444-9563

Cell: +971-55-537-9390

Email: partners@fitnessexpo.ae

STAR ATHLETES
like Michelle
Lewin, Jeff Seid,
Mike O'hearn,
Ryall Graber,
and many more
international
renowned
athletes and
fitness gurus.

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**MEET MICHELLE LEWIN
HERE, LIVE**

SimbleLive OFFICIAL
LIVESTREAM
TECHNOLOGY
PARTNER

**FITNESS
EXPO
DUBAI**

**NOVEMBER
24TH - 26TH**

اليوم الرياضي الوطني
الإمارات العربية المتحدة
UAE NATIONAL SPORT DAY

Facebook Fans: **8,518,209**

Instagram Follower : **8,642,369**

Twitter Followers: **384,823**

YouTube Subscription: **232,779**

Total Social Media Followers :
17,778,180.

Website: <http://michellelewin.com>

<https://www.facebook.com/FitnessMichelle/?fref=ts>

https://www.instagram.com/michelle_lewin/

Dubai has gained traction for the biggest and largest landmarks in the world. However, we want to place Dubai as the Fitness Hub of the World.

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**MEET
JEFF
SEID
HERE,
LIVE**

SimbleLive OFFICIAL
LIVESTREAM
TECHNOLOGY
PARTNER

**FITNESS
EXPO
DUBAI**

**NOVEMBER
24TH - 26TH**

مجلس دبي الرياضي
DUBAI SPORTS COUNCIL

Facebook Fans: **2,555,573**

Instagram Follower : **2,057,133**

Twitter Followers: **101,797**

YouTube Subscription: **727,358**

Total Social Media Followers :

5,441,861

Website: <https://jeffseid.com>

<https://www.facebook.com/officialjeffseid/?fref=ts>

https://www.instagram.com/jeff_seid

VVIP Sponsorship Opportunity

Exclusive slot for one VVIP sponsor only. Contact us for more details.

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Email: partners@fitnessexpo.ae

This is the highest level of sponsorship available at the Fitness Expo Dubai (FED) including space for a stand at FED at a premium location, an after yacht party with the celebrities and unparalleled brand exposure with Fitness Expo Dubai.

- Your logo will be featured on the homepage of the Fitness Expo Dubai's official website with a link to your official website and on FED's tour buses around the UAE.
- Your logo will be displayed as the VVIP Sponsor of the Fitness Expo Dubai alongside a profile of your company (100 words).
- A rotating skyscraper advert featuring your business will be displayed on the Fitness Expo Dubai's website.
- Up to 10 of your corporate press releases can be posted in the 'Press/PR' section of the Fitness Expo Dubai website.
- Your company name will be included in all relevant Fitness Expo Dubai press releases in UAE and abroad and you will be listed as the VVIP Sponsor.
- Your logo will be positioned on the front of the Fitness Expo Dubai's visitor tickets.
- Personalized VIP invitations will be sent by the Fitness Expo Dubai to your provided list of key clients.
- Your logo will be prominently positioned on all print & digital advertisements that will be sent to all media partners and publications regionally and internationally.
- Your logo will be displayed on all Fitness Expo Dubai social channels including Facebook, Twitter, LinkedIn, Pinterest and more.



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PRE-EVENT MARKETING

- Your logo will be included on all email newsletters to our database of fitness trainers, dietitians, health professionals, athletes, industry experts, retailers and ticket holders as Executive Platinum Sponsor.
- Two dedicated emails will be sent to our database of contacts.
- Your logo will be included in the 'Sponsors' section of the Time Schedule as a VVIP Sponsor.
- Your logo will be included on all relevant Fitness Expo Dubai event signage as a VVIP Sponsor.
- One corporate banner (design provided by sponsor, printed by sponsor) will be hung in the exhibition hall above your company's stand.

VIP LOUNGE ACCESS

- The VIP lounge provides an exceptional business-like environment to all VIP's, professional trainers, equipment manufacturers and buyers at the Fitness Expo Dubai.
- Possibility to distribute promotional material at the VIP Lounge attended by VVIP's, press and media.
- As a VVIP Sponsor, you will be given opportunity to brand the Fitness Seminar areas,
- Your logo will be included on the Fitness Expo Dubai daily newsletter that will be distributed to all attending professionals during the opening days.

Our team will be more than willing to work with you to help achieve your sponsorship goals.

Contact us directly for more details and bookings.

Telephone: 04-444-9563
Email: partners@fitnessexpo.ae



Executive Platinum Sponsorship Opportunity

Kindly, call the number below for more information.

Telephone: +971-4-444-9563
Cell: +971-55-537-9390
Email: partners@fitnessexpo.ae

This is the second highest level of sponsorship available at the Fitness Expo Dubai (FED) with premium benefits and branding opportunities. The Platinum package also includes a 40 square meter space for a stand at FED in a prominent location.*

**Subject to availability on booking*

- Your logo will be featured on the homepage of the Fitness Expo Dubai's official website with a link to your official website.
- Your logo will be included in the 'Sponsors' section of the Fitness Expo Dubai website alongside a small profile of your company (100 words).
- A rotating skyscraper advert featuring your business will be displayed on the Fitness Expo Dubai's website.
- Up to 10 of your corporate press releases can be posted in the 'Press/PR' section of the Fitness Expo Dubai website.
- Your company name will be included in all relevant Fitness Expo Dubai press releases in UAE and abroad and you will be listed as the Executive Platinum Sponsor.
- Your logo will be positioned on the front of the Fitness Expo Dubai's visitor's ticket.
- Your logo will be visible on the apparel worn by Fitness Expo Dubai's models.
- Personalized VIP invitations will be sent by the Fitness Expo Dubai to your provided list of key clients.
- Your logo will be prominently positioned on all print & digital advertisements that will be sent to all media partners and publications regionally and internationally.
- Your logo will be displayed on all Fitness Expo Dubai social channels including Facebook, Twitter, LinkedIn, Pinterest and more.

Executive Platinum Sponsorship Opportunity

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PRE-EVENT MARKETING

- Your logo will be included on all email newsletters to our database of fitness trainers, dietitians, health professionals, athletes, industry experts, retailers and ticket holders as Executive Platinum Sponsor.
- Two dedicated emails will be sent to our database of contacts.
- Your logo will be positioned on the Welcome Letter page of the Fitness Expo Dubai's catalogue.
- Your logo will be included in the 'Sponsors' section of the Catalogue as Platinum Sponsor.
- One complimentary full page color advertisement in the Fitness Expo Dubai's catalogue along with an enhanced feature in the catalogue.
- Your logo will be included on all relevant Fitness Expo Dubai event signage as an Executive Platinum Sponsor.
- One corporate banner (design provided by sponsor) will be hung in the exhibition hall above your company's stand.

VIP LOUNGE ACCESS

- The VIP lounge provides an exceptional business-like environment to all VIP's, professional trainers, equipment manufacturers and buyers at the Fitness Expo Dubai.
- Possibility to distribute promotional material at the VIP Lounge attended by VVIP's, press and media.
- As an Executive Platinum sponsor, you will be given 2 presentation slots at the Future of Fitness Seminar.
- Your logo will be included on the Fitness Expo Dubai daily schedule that will be distributed to all attending professionals during the opening days.

**Our team will be more than willing
to work with you to help achieve
your sponsorship goals.**

**Contact us directly for more details
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Email: partners@fitnessexpo.ae



Gold Sponsorship Opportunity

**Slots available for two sponsors only.
Kindly, contact us for more details.**

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This is the second highest tier of sponsorship available at the Fitness Expo Dubai (FED) with premium benefits and branding opportunities that offer great value for money.

- Your logo will be featured on the homepage of the Fitness Expo Dubai's official website with a link to your official website.
- Your logo will be included in the 'Sponsors' section of the Fitness Expo Dubai website alongside a small profile of your company (100 words).
- A rotating skyscraper advert featuring your business will be displayed on the Fitness Expo Dubai's website.
- Up to 5 of your corporate press releases can be posted in the 'Press/PR' section of the Fitness Expo Dubai website.
- Your company name will be included in all relevant Fitness Expo Dubai press releases in UAE and abroad and you will be listed as a Gold Sponsor.
- Your logo will be positioned on the front of the Fitness Expo Dubai's visitor tickets.
- Your logo will be visible on the apparel worn by Fitness Expo Dubai's models.
- Personalized VIP invitations will be sent by the Fitness Expo Dubai to your provided list of key clients.
- Your logo will be prominently positioned on all print and digital advertisements that will be sent to all media partners and publications regionally and internationally.



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- Two dedicated emails will be sent to our database of contacts.
- Your logo will be positioned on the Welcome Letter page of the Fitness Expo Dubai's catalogue.
- Your logo will be included in the 'Sponsors' section of the Catalogue as Gold Sponsor.
- One complimentary full page color advertisement in the Fitness Expo Dubai's catalogue along with an enhanced feature in the catalogue.
- Your logo will be included on all relevant Fitness Expo Dubai event signage as a Gold Sponsor.
- One corporate banner (design provided by sponsor) will be hung in the exhibition hall above your company's stand.

VIP LOUNGE ACCESS

- The VIP lounge provides an exceptional business-like environment to all VIP's, professional trainers, equipment manufacturers and buyers at the Fitness Expo Dubai.
- Possibility to distribute promotional material at the VIP Lounge attended by VVIP's, press and media.
- As a Gold sponsor, you will be given 1 presentation slot at the Future of Fitness Seminar.
- Your logo will be included on the Fitness Expo Dubai daily newsletter that will be distributed to all attending professionals during the opening days.

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- As a Gold sponsor, you will be given 1 presentation slot at the Future of Fitness Seminar.
- Your logo will be included on the Fitness Expo Dubai daily newsletter that will be distributed to all attending professionals during the opening days.

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Silver Sponsorship Opportunity

**Slots available for five
sponsors only.**

**Kindly, contact us for more
details.**

This is the third tier of sponsorship available at the Fitness Expo Dubai (FED) with premium benefits and branding opportunities that offer great value for money.

- Your logo will be featured on the homepage of the Fitness Expo Dubai's official website with a link to your official website.
- Your logo will be included in the 'Sponsors' section of the Fitness Expo Dubai website alongside a small profile of your company (100 words).
- A rotating skyscraper advert featuring your business will be displayed on the Fitness Expo Dubai's website.
- Two of your corporate press releases can be posted in the 'Press/PR' section of the Fitness Expo Dubai website.
- Your company name will be included in all relevant Fitness Expo Dubai press releases in UAE and abroad and you will be listed as a Silver Sponsor.
- Your logo will be positioned on the front of the Fitness Expo Dubai's visitor tickets.
- Personalized VIP invitations will be sent by the Fitness Expo Dubai to your provided list of key clients (up to a maximum of 5).

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PRE-EVENT MARKETING

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- Two dedicated emails will be sent to our database of contacts.
- Your logo will be included on all relevant Fitness Expo Dubai event signage as a Silver Sponsor.

**Our team will be more than
willing to work with you to help
achieve your sponsorship goals.**

**Contact us directly for more
details and bookings.**

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Email: partners@fitnessexpo.ae



Unique Branding Opportunities

Apart from our full sponsorship packages you can also take advantage of our unique branding opportunities which suit both large and small-scale businesses.

VIP LOUNGE SPONSORSHIP

The VIP Lounge will be an exclusive meeting area for industry leaders, professionals, trainers, equipment manufacturers and buyers.

The VIP Lounge sponsorship package allows you to promote your brand in front of VIPs and get noticed by people who matter. The lounge gives pass holders fast-track entry and complimentary refreshments all day along with:

- External and internal branding of the VIP Lounge with your logo and status as the VIP Lounge Sponsor.
- Your provided sales/informational materials made available in the VIP Lounge.
- Your logo on the FED's dedicated VIP Lounge web page.
- A small installation or demo area set-up (build/installation/demolition at the costs of the sponsor) in the VIP Lounge.

Our team will be more than willing to work with you to help achieve your sponsorship goals.

Contact us directly for more details and bookings.

Telephone: +971-4-444-9563

Cell: +971-55-537-9390

Email: partners@fitnessexpo.ae



Unique Branding Opportunities

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Contact us directly for more details and bookings.

Telephone: +971-4-444-9563

Cell: +971-55-537-9390

Email: partners@fitnessexpo.ae

Apart from our full sponsorship packages you can also take advantage of our unique branding opportunities which suit both large and small-scale businesses.

CUSTOM EVENT/ACTIVITY SPONSORSHIP

Sponsors can book custom event spots where they can give demonstrations of their products or services to audiences. Sponsorships for scheduled events like Arm Wrestling, Powerlifting and Yoga etc. are also open.

REGISTRATION AREA SPONSORSHIP

The Fitness Expo Dubai will have registration desks at the main entrance to the Expo and becoming a Registration Area Sponsor allows you to use these strategic points to promote your brand and business.

- Your logo will be displayed on all registration forms.
- You will get two pillar wraps and a banner per desk (designs provided by sponsor).

BOTTLED WATER

Bottled Water available throughout the expo will have not only the Expo's own branding but also sponsor's branding for maximum exposure. Catering areas in the expo will also have branding opportunities for interested parties.



Unique Branding Opportunities

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DEAL MAKING SPONSORSHIP

We're going to have a dedicated Deal Making Team for the Fitness Expo Dubai which will ensure that people and organizations get to meet with others from their industry and close mutually beneficial deals.

Sponsors will have the opportunity to sponsor these deals to increase their brand awareness and make new connections.

BADGES

Every attendee of the Fitness Expo Dubai will be given a badge to wear throughout the Expo and becoming a sponsor allows you to put your company logo on every badge, thus exponentially maximizing your brand's exposure and reach.

LANYARDS

All visitors and exhibitors at the FED will be given lanyards to wear and becoming a sponsor allows you to put your branding on each and every lanyard worn in the Expo.

YOU ARE HERE BOARDS

There will be several "You are Here" boards throughout the Expo venue and sponsors will get their logo displayed on all boards along with prominent marking of their stands.



Unique Branding Opportunities

Our team will be more than willing to work with you to help achieve your sponsorship goals.

Contact us directly for more details and bookings.

Telephone: +971-4-444-9563+
+971-55-537-9390

Email: partners@fitnessexpo.ae

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CARPET TILES

You can get your brand out there by putting your logo on the carpet covering the aisles. Each logo tile will be 1m x 1m. A minimum of four tiles must be booked.

EXHIBITION CARRIER BAGS (Exclusive)

All carrier bags in the Expo will have your logo and tagline printed on them. You can also insert promotional pamphlets or other printed material in each bag.

WIFI KIOSKS SPONSORSHIP

You can sponsor high-speed internet kiosks at the Expo for attendees to check their email and browse the web. Your business logo will be placed prominently on all kiosks and the Wi-Fi password can be set to be your business name.

PENS

You can also have your company branded pens at the Fitness Expo Dubai's registration desks (pens must be provided by the sponsor) for increased brand exposure and reach.

WEBSITE PROMOTIONS

You can opt to advertise your business on the official Fitness Expo Dubai website to get banners with links to your official website (design must be provided by sponsor).



Exhibitor Opportunities

Booth sizes available:

- Standard 3x3 Meters
- Premium Truss Both
- Larger Custom Built Booths.
- We are here to assist you all the step of the way.
- Contact us today for early bird discounted pricing.

Our team will be more than willing to work with you to help achieve your exhibition goals.

Contact us directly for more details and bookings.

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The Fitness Expo Dubai presents exhibitors with excellent opportunities to reach their target audience and display their goods and services in a personalized way to gain new customers and achieve greater brand recognition.

PASSES & ACCESS

- All Exhibitors get 2 complete pass for access to every area in the Expo along with 2 complimentary passes for the access to the exhibition area and exhibitor's booth.
- One booth per exhibitor will be allotted along with electricity outlet for use within the booth.
- Internet access will be provided but regulated for fair use.

PRE-EVENT MARKETING

- Exhibitor logo will be displayed on the Fitness Expo Dubai's website.
- Exhibitors will be featured in Fitness Expo Dubai's Social Media Platforms.

ONSITE MARKETING

- Exhibitors will be listed on all marketing material, and flyers which be handed out at the Expo.



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Apart from our full sponsorship packages and exhibitor booths, we also have Premium Marketing Opportunities for clients looking to get more reach and exposure for their brands.

If you're interested in boosting your brand and reaching a large targeted audience, take advantage of our Premium Marketing Package and benefit from the following:

- Rotating company logo on Fitness Expo Dubai's official website.
- Your logo and company profile featured in the Partners section on the Fitness Expo Dubai's website
- Your logo on all Fitness Expo Dubai newsletters.
- Custom VIP invitations sent to list of clients you provide (limited to 5 invites).
- Add-ons from our [Unique Branding Opportunities](#) and package customization assistance.

Our team will be more than willing to work with you to help achieve your marketing and branding goals.

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Visit Us at:

www.fitnessexpo.ae

www.instagram.com/fitnessexpodubai

www.facebook.com/fitnessexpodubai

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